

Fennell's Great

Summer Sale of Orchid Plants - Divisions - Supplies

We have thousands upon thousands of Fine hybrid orchids coming on.

We need room to house them hence this sale.

Summer is an excellent time to ship orchids and you get the benefit of fine growing conditions at the time you receive the plants.

Take advantage of FENNEL'S Great Summer Sale — Quality considered these are the lowest prices ever.

ENORMOUS SAVINGS

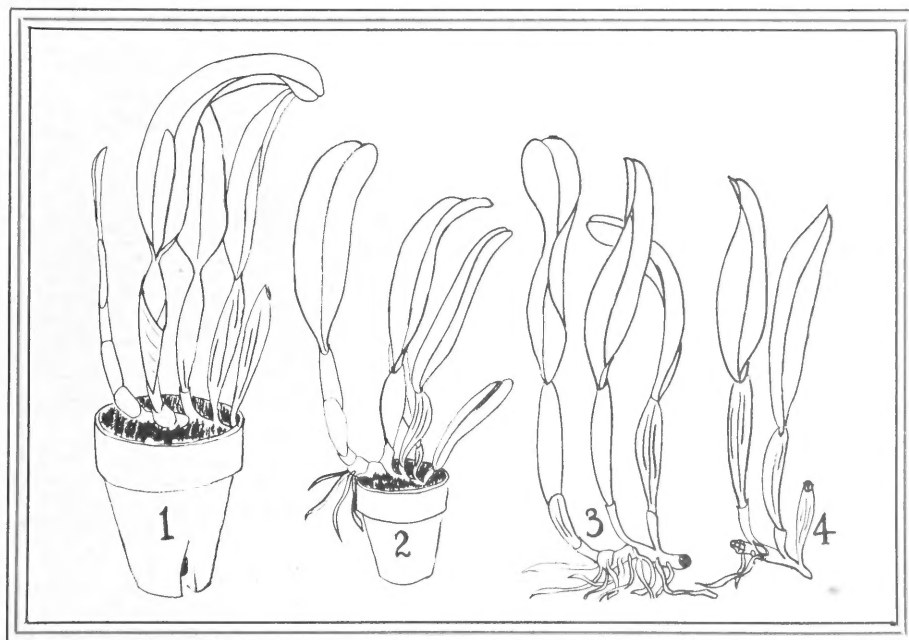
SALE BEGINS JULY 1, 1955—ENDS AUGUST 31, 1955

READ THIS CAREFULLY

Here's how to order these fine Orchid plants.

1. If you are a beginner your best buys are plants in pots or collections of plants in pots, unless you want to try the cheaper divisions and to trust to your ability to follow directions, furnished with the division, and to pot your own.
2. If you have had some experience with the plants and feel that you want to try potting some of them then you can save money and get excellent plants by buying front divisions, young hybrids ready to repot or collections of fronts or of young hybrids.
3. If you have had some experience with orchids and are willing to wait several years for results, you can get more plants for your money from back divisions.

GUARANTEE — We guarantee that the plants we send you will arrive in good condition.



HERE ARE THE TYPES OF PLANTS WE HAVE ON THE SALE:

1. Full flowering size plant, 1 lead, in 5 or 6 inch pot.
2. "Soon to Bloom" young Hybrid plant ready for shift into 5 inch pot.
3. Front division of mature plant ready to be potted in 5 or 6 inch pot.
4. Back division of mature plant ready for potting.

This Is A Fine Way To Start With Orchids

The Special Starter Collection . . .

Five plants — Three of them large flowering size corsage type Cattleyas and two "Soon to Bloom" size young hybrid Cattleyas plus 1 pound of FENORCO Plant Food. A \$40.00 Value. **Special Sale Price Only \$24.50**

SAVE MONEY!

"Pot Your Own Collection"

WE GIVE FULL DIRECTIONS		Value	Sale Price
5	Fine front divisions 2 hybrids, 3 species	\$19.50	
5	Fine back divisions 2 hybrids, 3 species	7.50	
5	Lbs. FENORCO PLANT FOOD	3.75	
1	Senior repotting kit with full repotting and growing instructions	5.00	
These are all large flowered, corsage type Cattleyas of types that you can grow in your home.			\$32.98

CATTLEYA DIVISIONS AND PLANTS (Corsage type blooms)

	FLOWERING SIZE PLANTS IN POTS		BARE ROOT DIVISIONS	
	REGULAR PRICE	SALE PRICE	FRONTS PRICE	BACKBULBS PRICE
C. GIGAS: Very fine, wants lots of sun — not recommended north of Mason-Dixon line. May-June	\$8.50 ea.	\$7.50 ea	\$3.50	\$1 \$1.50
C. GASKELLIANA — Very compact & free flowering. Strong grower. May. Lavender	\$8.50 ea.			
C. TRIANAEI — Best winter blooming species. The Xmas Orchid. Strong grower. Lavender	\$8.50 ea.	\$7.50 ea	\$3.50 4.50	\$1 \$1.50
2 ea of the above 3 plants or six of any one variety	\$ 51.00	\$42.00	\$20.00	\$7.50
30 plants — 10 of each or 30 of one variety	\$ 255.00	\$210.00	\$95.00	\$39.95
75 plants — 25 of each or 75 of one variety	\$ 637.50	\$525.00	\$225.00	\$79.95
300 plants — 100 of each or 300 of one variety	\$2550.00	\$1950.00	\$825.00	\$289.95
C. MAXIMA — Improved strain from seed - 4" to 5" dark flowers up to 15 per stem	\$ 15.00	\$12.50	\$3.50 4.50	
HYBRIDS from which labels have been lost — there are some fine things in this lot	\$ 15.00	\$10.00	\$3.50 4.50	\$1.50 2.00
10 plants of above	\$ 150.00	\$89.50	\$32.50	\$13.50
25 plants of above	\$ 375.00	\$237.50	\$79.95	\$33.95
100 plants of above	\$1500.00	\$925.00	\$289.95	\$99.95

HYBRID CATTLEYA DIVISIONS AND PLANTS

C. PEETERSII — fine dark, free flowering, fall-controllable	\$15.00	\$12.50	\$7.50	\$2.00
L. C. APHRODITE — Spring, very free flowering, dark lip	\$15.00	\$12.50	\$7.50	\$2.00
C. TRIANAEI x C. COWANAE — Winter fine texture	\$15.00	\$12.50	\$7.50	\$2.00
L. C. BLACK HAWK x L. C. WAUBESA — Blooms several times yearly — brilliant — fine	\$17.50	\$15.00	\$7.50 10.00	\$2.00

PLANTS

NAME & DESCRIPTION IN POTS	Size	Regular Price	Sale Price
CATTLEYA IRENE X CATTLEYA WHITE EMPRESS (Pure White, 4-5-6" pots)	small 1 lead fully mature 2 lead	\$20.00 \$25.00 \$35.00	\$15.00 \$17.50 \$25.00
CATTLEYA WHITLOCK FENNELL X CATTLEYA LEDA VAR. RUBRA (Very dark, round, heavy, very good blooms summer and fall)	4" soon-to-bloom 4" sheath 5" fully mature	\$15.00 \$20.00 \$25.00	\$12.50 \$17.50 \$22.50
CATTLEYA JAMES STUART X CATTLEYA TRIANAE (Splashed petals 5 & 6", blooms winter)	1 lead	\$20.00	\$12.50
CATTLEYA ENID X LC. POUSSIN (Large, dark, heavy, good, blooms summer and fall)	in sheath small fully mature 2 lead	\$15.00 \$25.00 \$35.00	\$12.50 \$20.00 \$25.00
CATTLEYA BING CROSBY X CATTLEYA FABIA (Large, very dark, extra dark lip, bright yellow eyes, heavy, blooms summer and fall)	4" soon-to-bloom 4 1/2-5" sheath 5-6" 2 lead	\$15.00 \$22.50 \$35.00	\$12.50 \$17.50 \$25.00
CATTLEYA TITRIANAE (Lavender, dependable Christmas and winter; like improved Trianae)	4" soon-to-bloom 4 & 5" blooming size 5 & 6" 2 lead	\$ 7.50 \$10.00 \$15.00	\$ 6.00 \$ 8.50 \$12.50
LC. ALTESSE X CATTLEYA MARSTONII (Large, well-held very full flowers, blooms middle to late spring, Easter season, very strong plants)	4-4 1/2" blooming size 4 1/2-5" full mature 2 lead	\$17.50 \$25.00 \$35.00	\$15.00 \$20.00 \$25.00
CATTLEYA TRIANAE X CATTLEYA COWANIAE (An improved Trianae)	1 lead 2 lead	\$15.00 \$25.00	\$12.50 \$20.00
LAELIO-CATTLEYA APHRODITE (White flower with deep purple lip, sometimes blush petals, large flowers well held, 3-7 flowers per stem; blooms late spring)	5-6" 1 lead 2 lead 3 lead		\$12.50 \$17.50 \$25.00
CATTLEYA GIGAS (Deep lavender sepals and petals, dark lip, yellow eyes, blooms late spring. Needs sun — not suggested north of Mason-Dixon Line)	1 lead 2 lead 3 lead	\$ 8.50 \$12.50 \$17.50	\$ 7.50 \$10.50 \$14.50
ONCIDIUM STIPITATUM (1" flowers, bright yellow showers of flowers) 3" pots	5-7" tall 8-10" tall 11-14" tall	\$ 5.00 \$ 7.50 \$10.00	\$ 3.50 \$ 5.00 \$ 8.50
CHYSIS BRACTESCENS (3" white waxy fragrant flowers)	4 1/2-5" pots	\$ 8.50	\$ 6.50

The "Senior Selection"

CATTLEYA DIVISIONS AND PLANTS

Prices on 100 divisions, these include 1
bale osmunda and repotting stick
at no extra charge.

100 plants	100 plants
10 each of	10 each of
above 10,	above 10,
\$595.00	\$179.95

NAME AND DESCRIPTION	REGULAR PRICE	SALE PRICE
Laelia purpurata var. Orchid Knoll x Cattleya Enid alba (4 1/2" pots, blooming size, white with purple lip, 3-6 flowers per stem, Blooms spring and summer)	\$20.00	\$15.00
Laelio-Cattleya Miami x Laelio-Cattleya Canhamiana (4 1/2" pots, blooming size, large, heavy dark, blooms spring)	\$20.00 to \$25.00 sheath	\$15.00 \$17.50
Laelio-Cattleya Derrynane x Laelio-Cattleya Max Palm (2 large, heavy, round, very fine dark Laelio-Cattleyas crossed, should be extra fine, 3" pots need shifting to 5" now, many will bloom on next growth, most will bloom on 2nd. growth after repotting).	\$15.00 to \$17.50	\$12.50 \$15.00
Cattleya Remy Cholet x Brasso-Cattleya Hartland (2 very fine proven studs, should be large, fine, dark and full brassos; 3" pots, need shifting now to 5" bloom on next 1 or 2 growths).	\$15.00 to \$20.00	\$12.50 \$15.00

SPECIAL "SOON TO BLOOM" COLLECTION — includes one each of the top sizes of the 4 above plants.
Value \$82.50 — Special SALE PRICE \$54.98

Get your club together and buy one or two of these collections, then have a potting bee and pot them in one afternoon or evening. A set of full growing instructions included with each plant.

CLUB COLLECTION No. 1 — 10 strong front divisions of	
Cattleya trianaei (the Xmas Orchid)	Value \$35.00
1 Senior Repotting kit	Value 5.00
10 - 1 lb. pkgs. Fenorco Plant Food	Value 10.00
	Total Value \$50.00
	Special Sale Price \$44.49
CLUB COLLECTION No. 2 — As above but with 10 strong named front divisions of fine Cattleya hybrids	
	Total Value \$80.00
	Special Sale Price \$72.75

\$7.50

PACKING FREE!

FENNELL ORCHID COMPANY
Orchid Jungle
HOMESTEAD, FLORIDA

Street _____
City & _____
State _____

[illegible]

TERMS—Cash with order. Sorry, no C.O.D. No packing charges. Unless otherwise stated, all prices F.O.B. Homestead, Florida.

We are sometimes asked to divide and ship a collection to two or more places, unfortunately, we cannot do this. Collections are priced for shipment as **one order** to **one address**.

WE PACK ALL PLANTS VERY CAREFULLY—WE GUARANTEE SAFE DELIVERY—ANYTIME—ANYWHERE IN THE UNITED STATES.

SENIOR CORSAGE KIT — For making white, lavender and purple corsages — contains: instructions, 1 roll white and 1 roll lavender stem tape, 1 roll of two tone lavender and purple corsege ribbon and 1 roll of white ribbon, 1 large bundle of stem wire, 30 white and 30 lavender corsege pins — enough to make 30 to 50 corsages. Price postpaid **\$5.98**

JUNIOR CORSAGE KIT — For making lavender and purple orchid corsages — includes instructions — 1 roll of stem tape, 1 bundle of stem wire, 1 roll of orchid colored ribbon and 30 corsege pins. This is enough to make 15 to 25 orchid corsages. Price postpaid **\$2.98**

MAKE YOUR OWN CORSAGES — In response to the many requests from our customers we are now making up kits of supplies for Corsege making — in addition to the supplies we also include a sheet of instructions on how to make simple corsages. Making corsages for yourself and your friends will give you lots of fun — try it.

FENORCO PLANT SPRAY — Contains DDT
10 Pounds Postpaid **\$8.00**
5 Pounds Postpaid **\$4.50**
1 Pound Postpaid **\$1.75**
The best known and most widely used orchid fertilizer. Used successfully by thousands of flower growers around the world.

FENORCO HYDROPONIC PLANT FOOD
Enough for 2 or 3 — 6" pots. Postpaid **\$2.00**
Enough for 5 or 6 — 6" pots. Postpaid **\$3.50**
Bales, enough for 50 or 60 — 6" pots, FOB Homestead **\$14.00**

OSMUNDA
Enough for 2 or 3 — 6" pots. Postpaid **\$2.00**
Enough for 5 or 6 — 6" pots. Postpaid **\$3.50**
Bales, enough for 50 or 60 — 6" pots, FOB Homestead **\$14.00**

ORCHID INSECT PESTS
One Pint — Postpaid **\$3.50**
One Quart — Postpaid **\$5.50**
One Gallon — Postpaid **\$16.00**

ORCHID GROWERS' SUPPLIES

Buy Now and Save!

GROWING INSTRUCTIONS — ADVICE

We have folders with complete growing instructions for orchids in your home or greenhouse which we include free with every plant order. These instructions are sent free to all our customers but if you are not a customer we will be glad to send them to you upon receipt of \$1.00 check or cash.

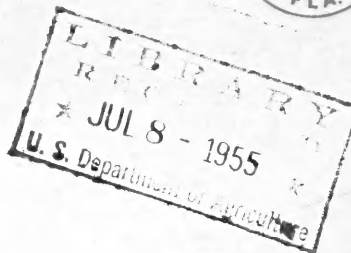
We also conduct an information service for our customers and we are always glad to answer any questions you may have at any time — please don't hesitate to write.

Our orchids are all carefully selected, strong, healthy plants. We do not sell culls. If you want to succeed, start right with strong plants. We furnish growing instructions with all plants.

WE WANT YOU TO SUCCEED!

CANADIANS write to your Canadian Department of Agriculture, Ottawa, and request that they send you an import permit. You will be sent a permit number and an address sticker. Send the address sticker to us with your order. We advise shipment to Canadian points only between May 1 and October 15.

Fennell Orchid Company
Orchid Jungle
HOMESTEAD, FLORIDA



Librarian
U.S. Dept. of
Agriculture
Washington, D.C.